

About Me

Product designer bridging design and development, shipping user-facing products since 2020. Works end to end across UX, branding, frontend, hardware, and marketing across both client work and personal projects. Built 12 self initiated products reaching 1,200+ users and 300,000+ views through product development and marketing. Background in psychology with a focus on real human behavior. Comfortable owning the full process from prototyping and build to user testing, analytics, and iteration.

Experience

Designer & Developer, Studio Node Oct 2025 - Present

Designed and developed websites end-to-end for local businesses, agencies, and city organizations.

Led UI/UX, branding, and client communication across multiple projects.

Built the studio's public-facing website as a primary client acquisition channel.

Skills & Tools

Design

Figma, Adobe Photoshop, Illustrator, InDesign, Spline 3D, Shaper3D

Development

HTML, CSS, JavaScript, Vue, React, Xcode (iOS), Firebase, Cloudflare, Supabase, Google Analytics

Hardware

ESP32, soldering, circuit design, 3D printing, photogrammetry

Other

Prompt engineering, API integration, AI-assisted development, Client Communication
Project Management, Web Builders, Slack, Monday

Education

May 2026

·Bachelor of Science in Psychology
·Minor in Art
·UX/UI Certificate
·Dean's List

Selected Projects

Blankmind Radio

Brand, Web Dev, Marketing, Community · 2024–Present

Built a human-curated music discovery platform reaching 1,200 views and 42 subscribers in 3 weeks with \$0 marketing. Developed full stack, including a custom media player and community submission system.

hiimparker.com/blankmindradio

Root

UX Design, Prompt Engineering, Frontend · 2025

Therapeutic web app using configured Gemini API. A therapeutic tool that asks you one question at a time until you hit the root of what you're really feeling. Iterated on AI pacing and user controls through user testing.

hiimparker.com/root

Car AI

Hardware, iOS Dev, API Integration, 3D Printing · 2026

Built a hands-free AI assistant for driving with custom ESP32 hardware and a companion iOS app. Integrated APIs and a 5-state LED system for screen-free, voice-controlled interaction.

hiimparker.com/carai

Parker Birwin's Playhouse

Brand Design, Creative Campaign · 2020

Fictional restaurant brand that went viral locally. Earned a 4.8-star Google rating, 300k+ TikTok views, and 200+ customer calls before being suspended. Designed full brand identity, website, menu, and Google Maps presence.

hiimparker.com/parkerbirwinsplayhouse

Argo: Digital Graffiti

Frontend Design, AR, 3D Scanning · 2025

Built a persistent AR web app in a 24-hour sprint with a team of four. Led frontend UI/UX and contributed to environment scanning, enabling shared placement of 3D objects in physical space. Placed 3rd and invited to present.

hiimparker.com/argo

PxGames

Web Dev, Community Building, Events · 2018–2022

Built a gaming platform at 14 reaching 400 users and 4,000+ views over 4 years. Integrated live chat, hosted games, and organized in-person tournaments with prize pools.

hiimparker.com/pxgames